

EverLast® Illuminates Sheridan Way Elementary

**NEWS RELEASE**  
*For Immediate Release*

**Ventura, California School District Installs EverLast® bi-level Induction Light Fixtures to Conserve Energy**

**JACKSON, MI** – December 23, 2009 – The state of California has been a big promoter of energy conservation practices for the last decade. In fact, California is the state doing the most to implement energy-efficiency according to a new 50-state scorecard on energy efficiency policies, programs, and practices from the American Council for an Energy-Efficient Economy (ACEEE).<sup>1</sup>

Ventura Unified School District joined in on the state's energy-efficiency initiative this past summer by replacing the 250w high pressure sodium (HPS) fixtures in the Sheridan Way Elementary School driveway and parking lots with EverLast® 100w bi-level Smart Light Induction Shoe Box fixtures. With bi-level step-dimmers, the 100w induction fixtures dim down to 50 percent power when the parking lot is vacant and 100 percent power when the occupancy sensor detects motion.

"We made the decision to install EverLast Smart Light fixtures because of the significant energy savings and the quality of light. The Ventura Unified School District will see an annual energy savings of approximately 65 percent," said Dan Grumney, Director of Sales and Marketing at Taft Electric Company. "The fixtures are performing even better than we anticipated. The teachers and administrators at the school love the step-dimming feature. They say it makes them feel safer."

The Patent-Pending EverLast® Induction Shoe Box fixtures are part of a new series of Michigan-made fixtures that are referred to as the EverLast® Smart Light Series. Designed specifically for parking lots, car dealerships, athletic courts, and general purpose area lighting, the new reflector design provides a 50 percent increase in lateral throw over conventional induction shoe box fixtures. The enhanced light distribution provides excellent uniformity for vertical and horizontal illumination as well as a 15 percent increase in forward throw lighting.

"The light distribution is much better than the previous light fixtures. There are no longer any dark spots or shadows in the parking lot due to the wider distribution," Grumney said. "It's great that we were able to accomplish this without adding any additional fixtures. Having a lamp with a 5000K color temperature is also a big plus. It's crisp, fresh, and clean looking compared to the former HPS lighting system."

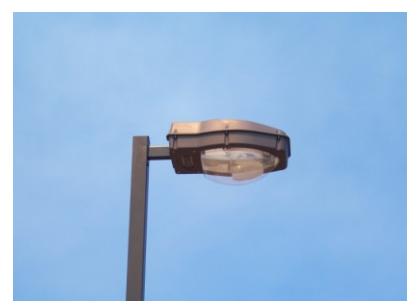
Unlike traditional metal shoe box fixtures that rust or corrode over time, environment-friendly EverLast® Smart Light Shoe Box fixtures are constructed of 80 percent recycled Lexan® polycarbonate resin. The fixture design offers structural integrity, color stability and resistance to salt, moisture, and corrosion. "This is a coastal community, so we have to deal with overly corrosive conditions," Grumney said. "The composite fixture housing was one of the deciding factors when choosing a replacement light fixture."



EverLast® bi-level Shoe Box Fixtures



Easy mounting system



EverLast® Induction Shoe Box Light

The new EverLast® Smart Light Induction Shoe Box fixture was featured in the November 2009 issue of LD+A Magazine, published by the Illuminating Engineering Society (IES). EverLast® Induction Lighting is a product of Full Spectrum Solutions, Inc. For additional product information, visit [www.everlastlight.com](http://www.everlastlight.com), call 888-383-7578, or email [sales@everlastlight.com](mailto:sales@everlastlight.com). For press inquiries, contact Lindsey Edwards by phone at 517-783-3800 or email [lindsey@everlastlight.com](mailto:lindsey@everlastlight.com).

Taft Electric Company has formed a strategic alliance with EverLast® Induction Lighting, Inc. to provide an energy efficient and low maintenance lighting solution to its clients. Taft Electric Company is located in Ventura, CA and has served the new construction industry in Los Angeles, Ventura, and Santa Barbara Counties for more than 60 years. Taft Electric also specializes in large-scale commercial and institutional remodels. For more information, contact Dan Grumney at [dgrumney@taftelectric.com](mailto:dgrumney@taftelectric.com).

<sup>1</sup> <http://www.ens-newswire.com/ens/oct2009/2009-10-22-093.asp>